



# WATCH TEAM USA RUGBY TACKLE THE WORLD



## HOUSTON, TX | FEB 1<sup>ST</sup> & 2<sup>ND</sup>, 2013

## SUPPORT YOUR FUTURE OLYMPIANS!

The International Rugby Board and USA Rugby have awarded Houston and the BBVA Stadium a multi-year deal to host one of the International Rugby Women's Sevens World Series events to prepare teams for the 2016 Olympic Games in Rio de Janeiro. Twelve international teams will compete for the Series title over two hard-hitting, action-packed days.

## TICKETS ON SALE NOW!

[www.axs.com](http://www.axs.com) | [www.bbvaCompassStadium.com](http://www.bbvaCompassStadium.com)

888-929-7849 **Tickets Starting at Just \$15**

*\*\$1 per ticket donation to the Houston Area Women's Center*



Where Olympic Journeys Begin

## BE A SPONSOR

### FAN LEVEL: \$1,500

- 100 GA tickets
- Logo recognition in official program
- 5x :15 PA reads
- Social media activation on USA Rugby and BBVA Stadium
- Logo on video boards and upper LED ribbon board during pre-game events and mid-tournament
- Sponsor recognition in concourse and festival areas

### TEAMMATE LEVEL: \$5,000

#### FAN LEVEL PACKAGE PLUS:

- 2 VIP tickets
- 1/2 page ad in official event program
- 10x :15 PA reads
- 15x ads on field LED ribbon board
- 2x Jumbotron ads

### GAME-CHANGER: \$10,000

#### FAN AND TEAMMATE LEVEL PACKAGES PLUS:

- 2x additional VIP tickets (4x)
- recognition in pre and post-game ceremonies and media events
- Full page ad in official event program
- 16x :15 PA reads
- 8x :60 ads on main LED video display
- 2x ads on field LED ribbon board
- 4x Jumbotron ads
- Opportunity for half-time activation and/or in-game promotion



## USA RUGBY COMMUNICATION, MEDIA & SPONSORSHIP CONTACTS

**Laura Gill**, USA Rugby Communications Manager

[lgill@usarugby.org](mailto:lgill@usarugby.org) | 303-539-0300 x124

**Pam Kosanke**, USA Rugby Chief Marketing Officer

[pkosanke@usarugby.org](mailto:pkosanke@usarugby.org) | 773-294-3302